Category	Sample Measurement Ideas
Business Architecture Value to the Organization	✓ Stakeholder Satisfaction Score (derived from surveys of internal stakeholders who consume business architecture) ✓ Revenue Generated ✓ Customer Satisfaction Increased ✓ Cost Saved ✓ Cost Avoided ✓ Risks Identified ✓ Compliance Issues Identified ✓ Cost of Fines Avoided ✓ Innovation Ideas Submitted ✓ Processes Optimized ✓ Duplicate Applications Reduced ✓ Shared Solutions Identified (by capability) ✓ Integration Points/Dependencies Identified ✓ Initiative Scope Changes Reduced ✓ Requirements Definition Time Reduced ✓ Solution Defects Reduced
Maturity of the Business Architecture Practice	✓ Business Architecture Maturity Score (overall and by category) ✓ Strategic Priority/Strategic Initiative Engagements ✓ Business Domains Staffed with a Business Architect ✓ Initiatives Leveraging Architecture Guidance ✓ Business Architects Hired ✓ Business Architects Trained ✓ Business Architects Certified ✓ Quantity of Business Architecture Content Mapped (by domain) ✓ Teams Integrated With ✓ Stakeholder Communication Deliveries ✓ Stakeholder Level of Buy-In

Table 6.2: Sample Business Architecture Measurement Ideas