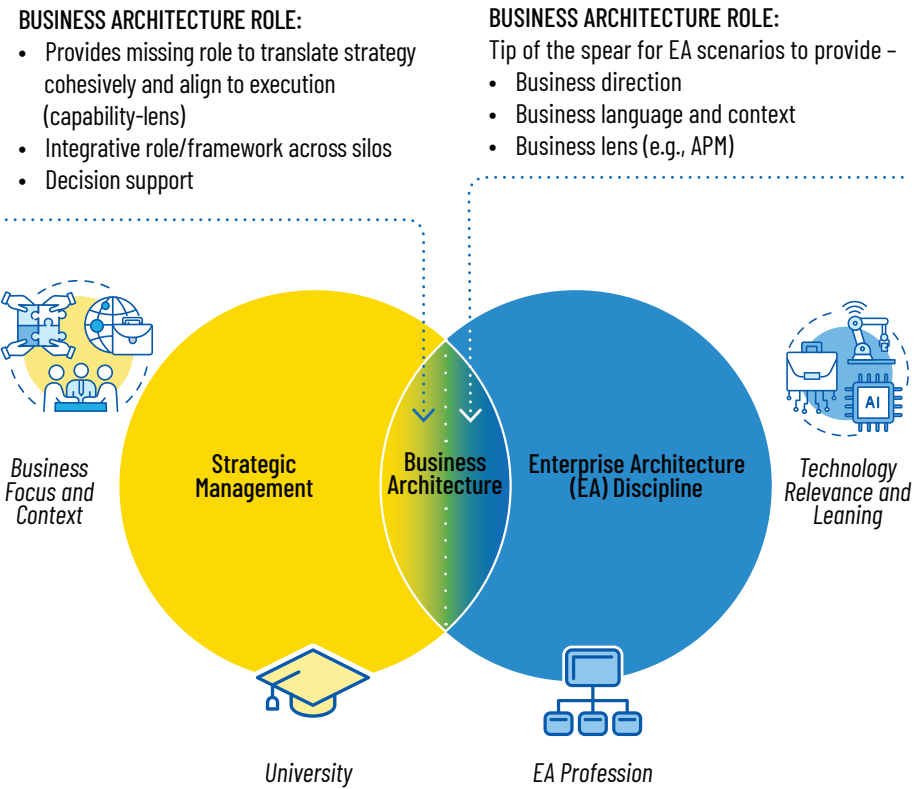


**Figure 1.3:** Business Architecture Lives in Two Worlds



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