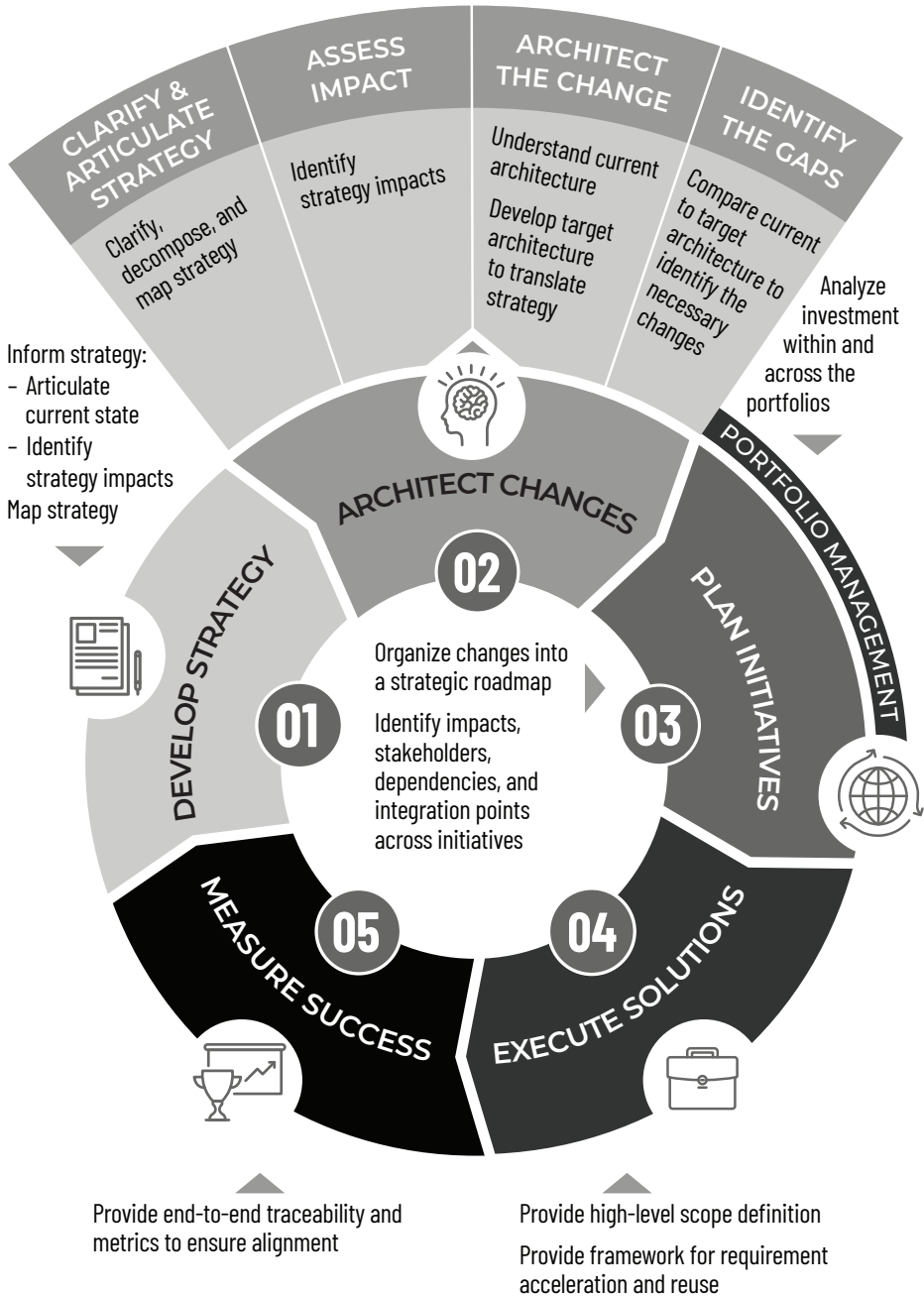


**Figure 1.2:** The Role of Business Architecture Across Strategy Execution



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