

PROBLEM SOLVING WITH THE STRATEGY JOURNEY FRAMEWORK

The Strategy Journey Framework is a problem-solving toolkit, comprised of five models that can be used as blueprints to guide a business through its strategy journeys. It provides the means to develop the strategies, tactics, and roadmaps needed to tackle *business transformation* challenges, and enable a business to transform into the digital age with agility, accountability, and action, which delivers value growth to customers and stakeholders.

