
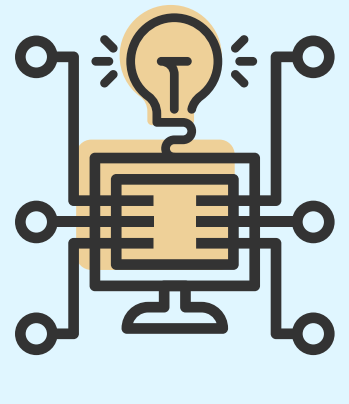


LEVERAGING BUSINESS ARCHITECTURE FOR TECHNOLOGY-RELATED DECISIONS

Business architecture provides the business lens to inform technology assessment, selection, design, planning and management. Here are a few examples to consider:

USAGE SCENARIO	HOW BUSINESS ARCHITECTURE HELPS
 Business Direction	<p>Translating Business Direction Into Solutions</p> <ul style="list-style-type: none"> ✓ Provides a common vocabulary and mental model so technologists can speak the language of the business and get a seat at the table <p>Translating Business Direction Into Solutions</p> <ul style="list-style-type: none"> ✓ Provides clear, cohesive and specific business direction ✓ Accelerates technology impact analysis and puts in business context ✓ Informs, shapes, and prioritizes initiatives from a business and technology perspective (business-driven roadmaps) ✓ Informs and frames solution design with business needs and context
 IT Strategy & Architecture Alignment	<ul style="list-style-type: none"> ✓ Articulates where the business is going and what aspects of the business are involved ✓ Illuminates gaps in business needs and prioritize actions to address them ✓ Informs and guides IT architecture (applications, software services, data architecture) ✓ Facilitates business-driven roadmaps for IT architecture transformation
 Technology Selection	<ul style="list-style-type: none"> ✓ Defines business needs, priorities, and usage scenarios ✓ Provides business and technology impact analysis for build or buy options
 Cloud Strategy & Migration	<ul style="list-style-type: none"> ✓ Articulates where the business is going and what aspects of the business are involved ✓ Provides business context and priority to define what to put in the cloud and when ✓ Provides business and technology impact analysis for cloud options ✓ Facilitates readiness for cloud migration
 Application Portfolio Rationalization & Management	<ul style="list-style-type: none"> ✓ Provides a business lens to examine application redundancy, health, and risk ✓ Informs decision-making and priorities for addressing redundancy and issues ✓ Guides modernization approach selection ✓ Facilitates business-driven roadmaps to implement courses of action ✓ Prevents the creation of future application redundancy
 Tech Debt	<ul style="list-style-type: none"> ✓ Provides the business lens to examine tech debt, including a dimension for business alignment ✓ Informs decision-making and priorities for addressing tech debt ✓ Guides tech debt remediation approach selection ✓ Facilitates business-driven roadmaps to implement courses of action ✓ Prevents the creation of future tech debt
 Business-Based IT Metrics	<ul style="list-style-type: none"> ✓ Reports application availability or other metrics within a business context ✓ Reframes accountability around business focal points with business ownership ✓ Informs decision-making and priorities for addressing issues
 Emerging Technologies	<ul style="list-style-type: none"> ✓ Articulates where the business is going and what aspects of the business are involved ✓ Provides a framework for business model and architecture innovation ✓ Identifies usage scenarios for leveraging emerging technologies ✓ Rationalizes data for effective use by emerging technologies ✓ Manages risk and provides transparency (e.g., for algorithms)