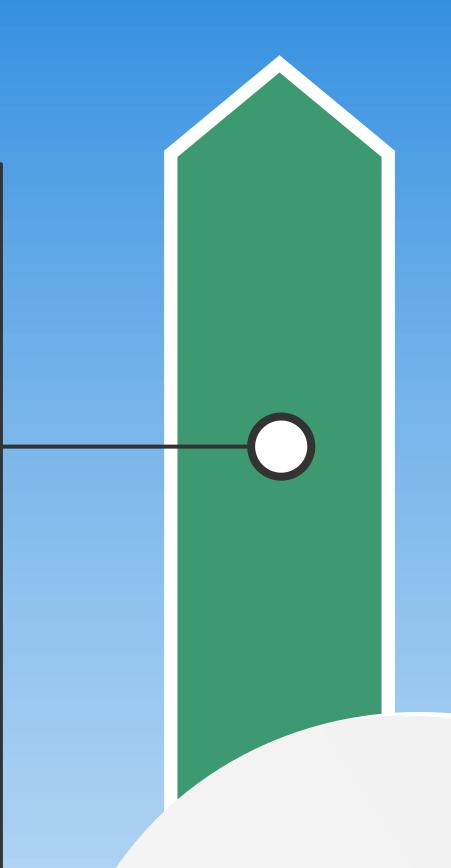
QUESTIONS **INFORMED:**

- ✓ What is the current business direction?
- Are there any planned structural changes, internal (e.g., new department) or external (e.g., merger, acquisition, divestiture, joint venture)?
- ✓ What aspects of the business are involved to carry out this direction?
- ✓ What external regulations and internal polices do we need to consider?



BUSINESS ARCHITECTURE **REFLECTS WHERE THE BUSINESS IS GOING**

An organization's business model, strategy and other business direction define how it is planning to compete, transform and improve – and business architecture translates them into the specific aspects of the business which are involved (e.g., capabilities).



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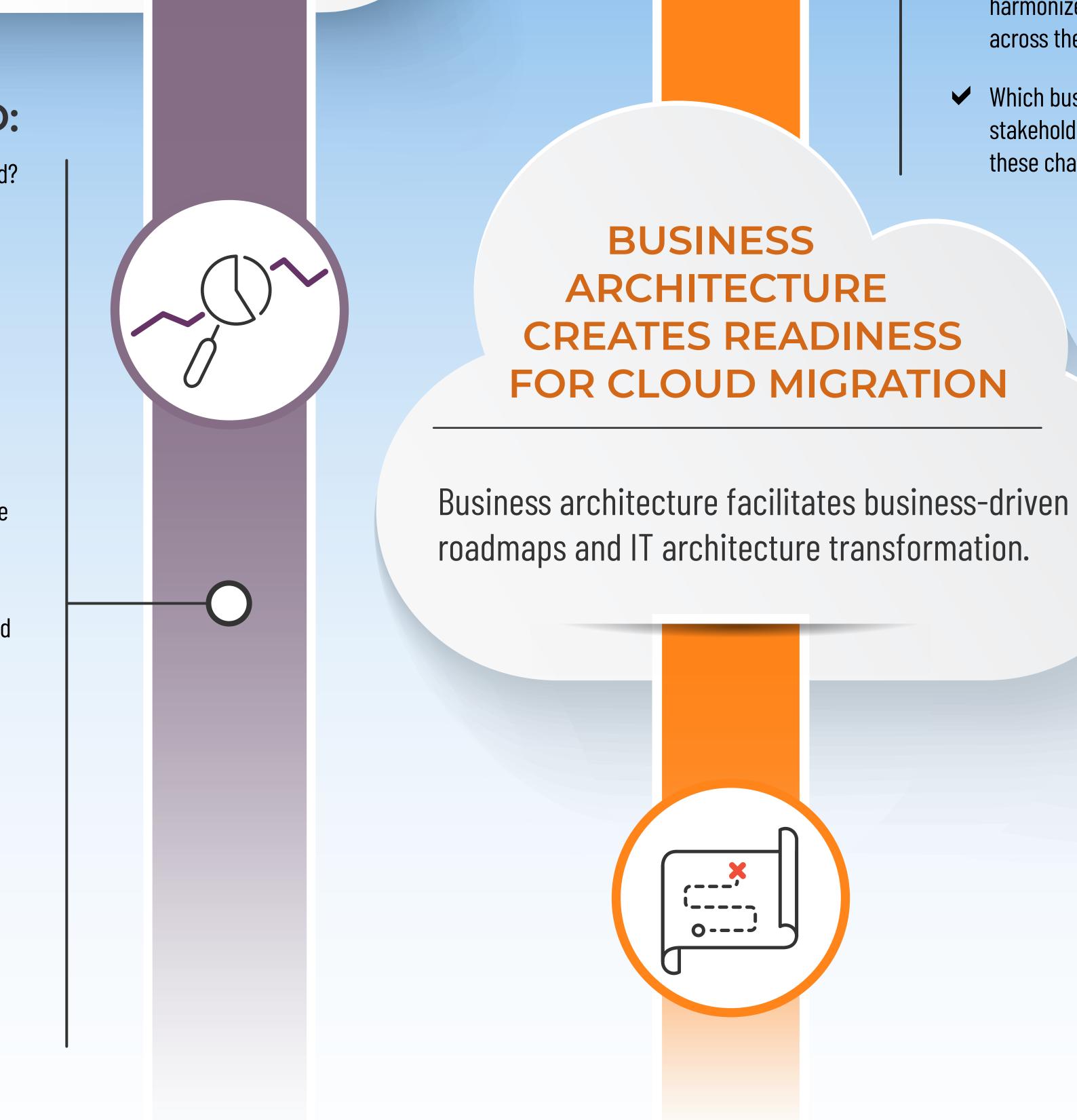
HOW BUSINESS ARCHITECTURE INFORMS CLOUD DECISION MAKING



Business architecture provides business context and priority for defining what an organization should put in the cloud and when.

QUESTIONS INFORMED:

- ✓ Which capabilities should be moved to the cloud?
- ✓ What outsourced cloud services (e.g., human resources, finance) can we leverage?
- ✓ How ready are candidate capabilities to move to the cloud (e.g., level of redundancy, interconnectedness, effectiveness)?
- In what order should capabilities move to the cloud?
- ✓ What business information is critical and are we comfortable keeping it on the cloud?
- ✓ What is the impact to the business and technology environment for each potential cloud strategy we are considering?
- ✓ What is the impact to the business and technology environment if we move certain capabilities to the cloud?
- Who is accountable for making decisions on what?
- ✓ What architecture principles should guide our decision-making?
- ✓ What are the costs, benefits and risks of our potential options?



QUESTIONS **INFORMED:**

- How do we prepare our data so that it is consistent across silos?
- ✓ How do we drive our IT architecture transformation (e.g., move to service-based) from a business perspective?
- ✓ Where do we have business misalignment and tech debt, and when should we remove it?
- ✓ How do we define our cloud migration roadmaps and plans from a business perspective and harmonize them with other work across the organization?
- ✓ Which business units and stakeholders will be impacted by these changes, how and when?