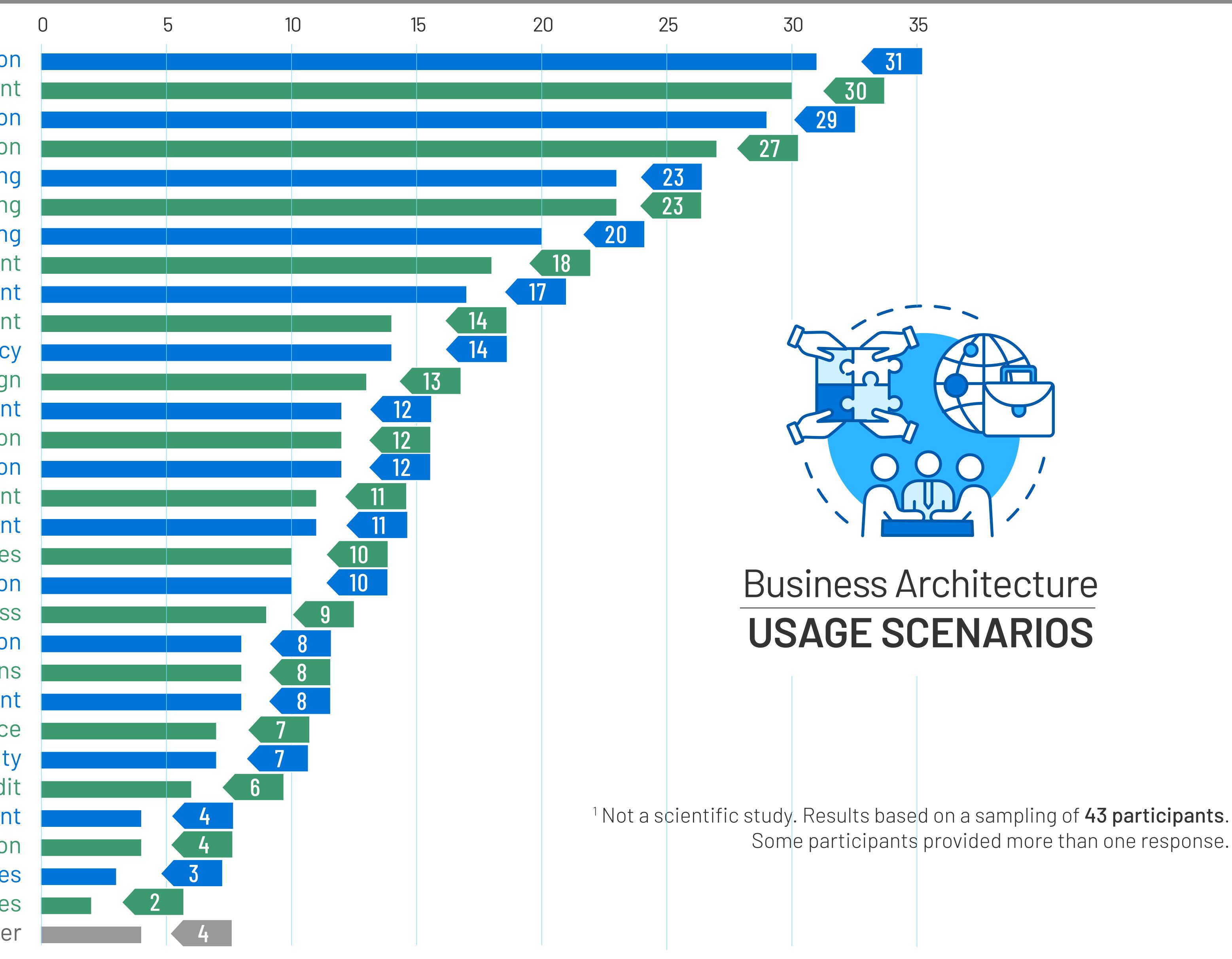
Survey: Business Architecture Usage Scenarios¹

Strategy Execution Business and IT Alignment **Business Transformation** Digital Transformation **Business Decision-Making** Initiative Planning Technology-Decision Making **Application Portfolio Management** Project Portfolio Management Customer Experience Design/Improvement Simplification and/or Operational Efficiency Business Ecosystem Design Product Management **Cloud Strategy and Migration Technology Selection** Risk Management Solution Development Emerging Technologies Tech Debt Remediation Crisis Management and Preparedness Innovation Mergers & Acquisitions Finance and Cost Management Policy Making/Compliance Sustainability Audit Ethics Management SDG Contribution Divestitures Joint Ventures Other





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