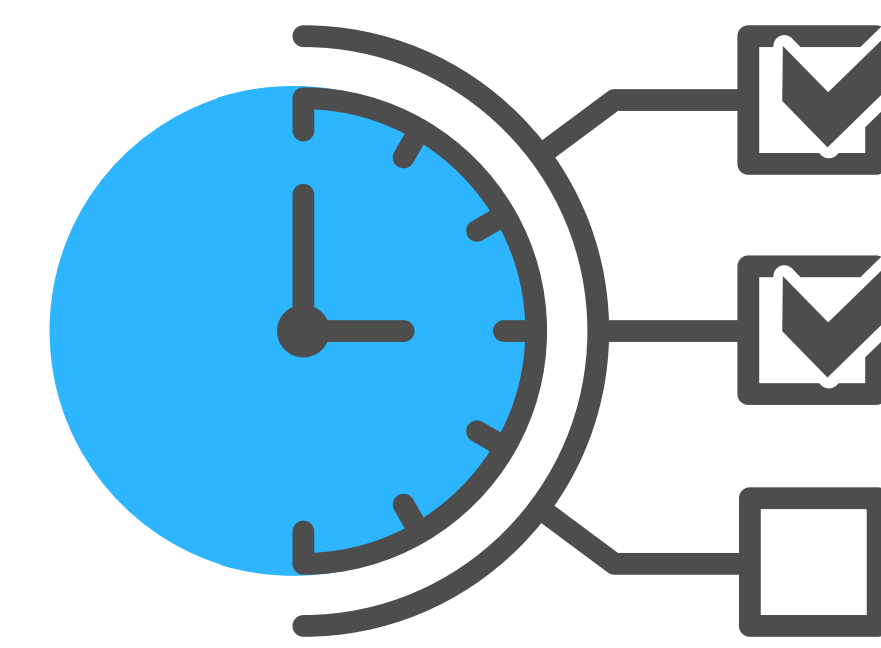


Survey: Business Architecture Practice Priorities in 2022*

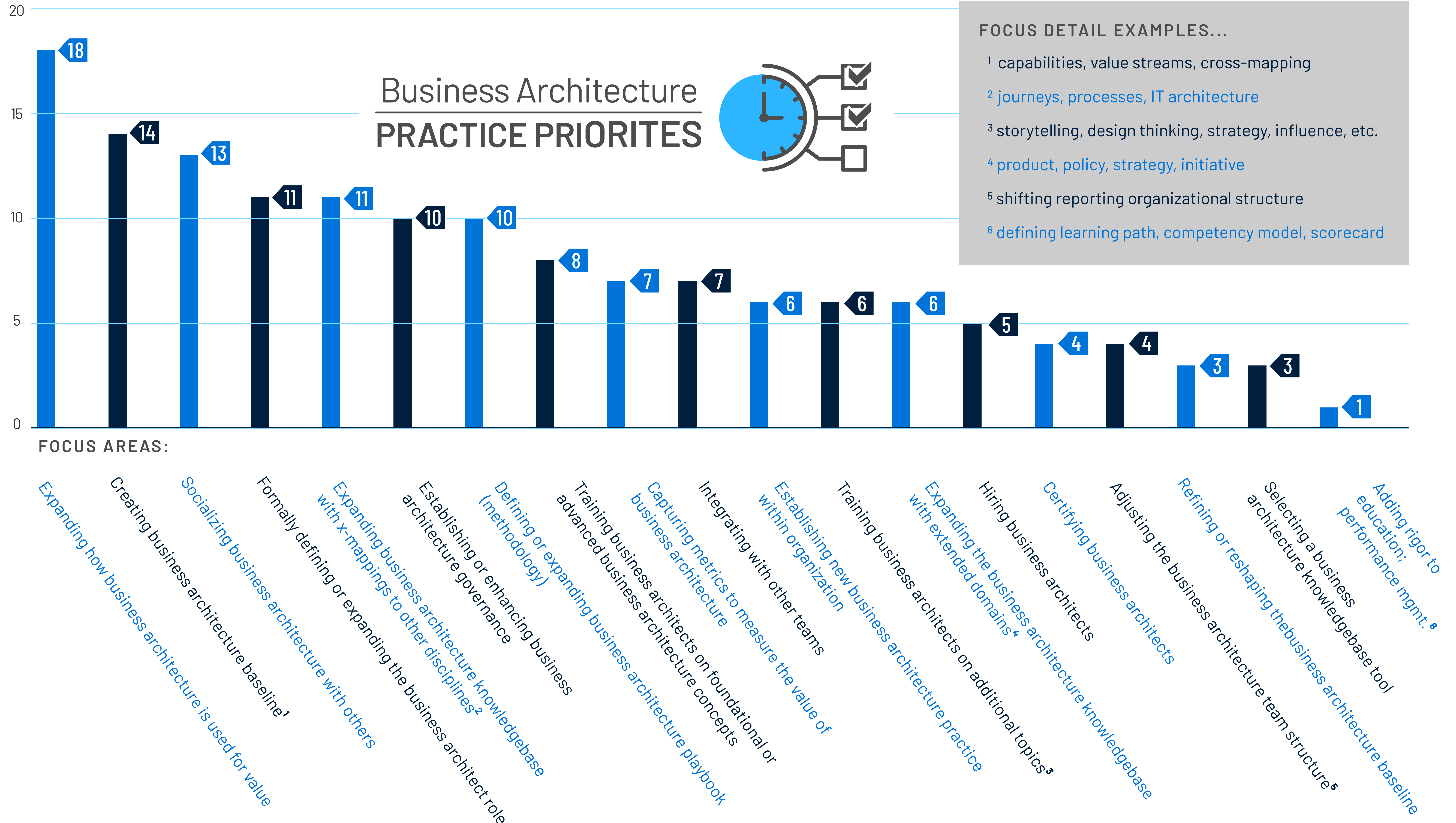
*Results based on a sampling of 30 participants. Participants provided more than one response.

Business Architecture PRACTICE PRIORITIES



FOCUS DETAIL EXAMPLES...

- ¹ capabilities, value streams, cross-mapping
- ² journeys, processes, IT architecture
- ³ storytelling, design thinking, strategy, influence, etc.
- ⁴ product, policy, strategy, initiative
- ⁵ shifting reporting organizational structure
- ⁶ defining learning path, competency model, scorecard



FOCUS AREAS:

- Expanding how business architecture is used for value
- Creating business architecture baseline¹
- Socializing business architecture baseline¹
- Formally defining or expanding the business architect role
- Expanding business architecture with others
- Establishing or enhancing business architecture governance
- Defining or enhancing business architecture knowledgebase
- Training business architects on foundational or advanced business architecture concepts
- Capturing metrics to measure the value of business architecture
- Integrating with other teams
- Establishing new business architects within organization
- Training business architects on additional topics³
- Expanding the business architecture practice with extended domains⁴
- Hiring business architects
- Certifying business architects
- Adjusting the business architecture knowledgebase
- Refining or reshaping the business architecture team structure⁵
- Selecting a business architecture knowledgebase tool
- Adding rigor to performance mgmt.⁶

