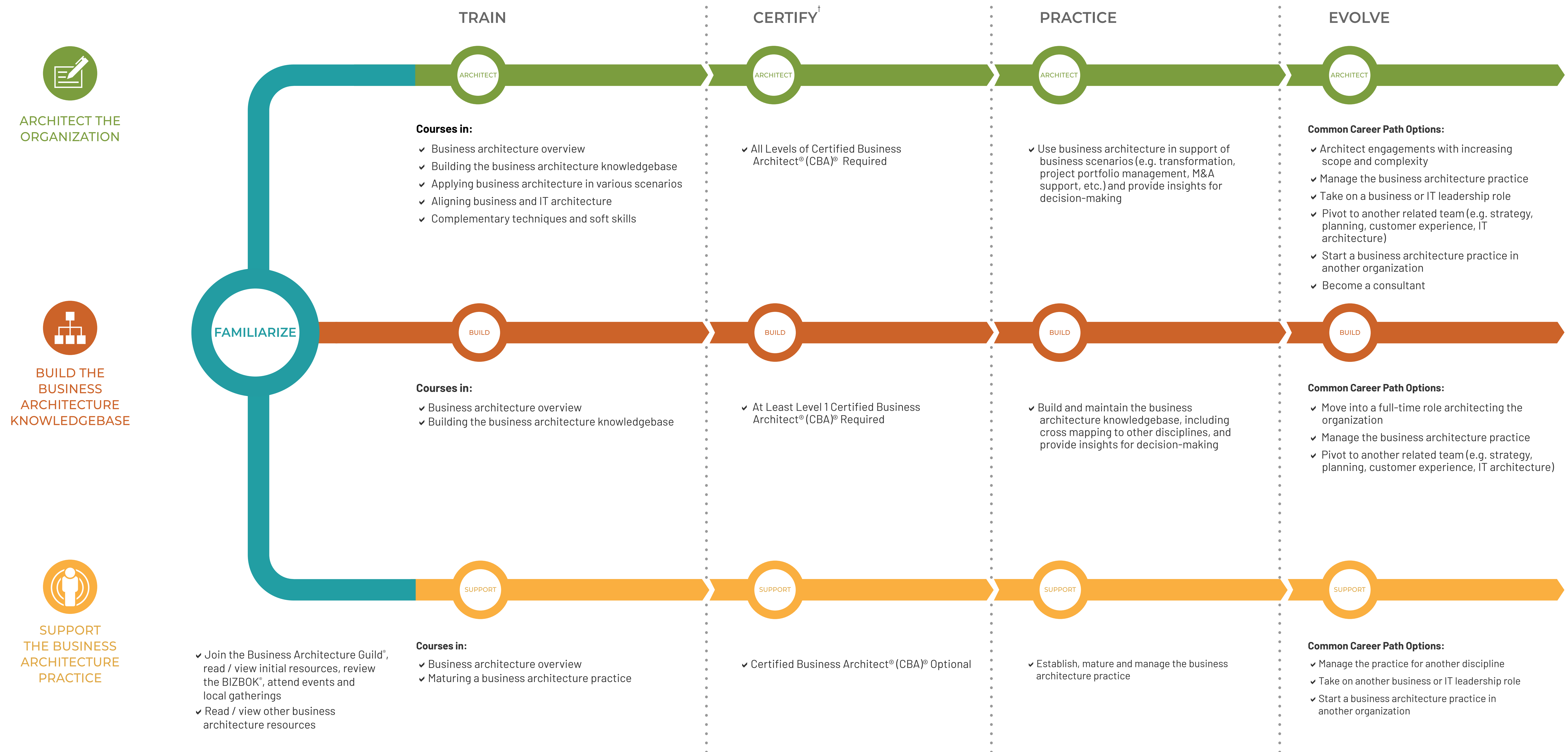


BUSINESS ARCHITECT JOURNEY

There are three focus areas (tracks) for business architects. An individual may focus on one, two or all three, depending how the role is defined within their organization. The applicable content for each stage of the journey is shown below. Business architects that are responsible for more than one focus area should combine the guidance across tracks.



[†]Refers to the Business Architecture Guild® Certified Business Architect® (CBA)®