


Biz Arch Mastery (BAM) exists to make your life easier and to accelerate your practice of business architecture. Why? Because the sooner you get up to speed and succeed in your role, the greater impact you can have on making robust organizations, ecosystems – and a better world.

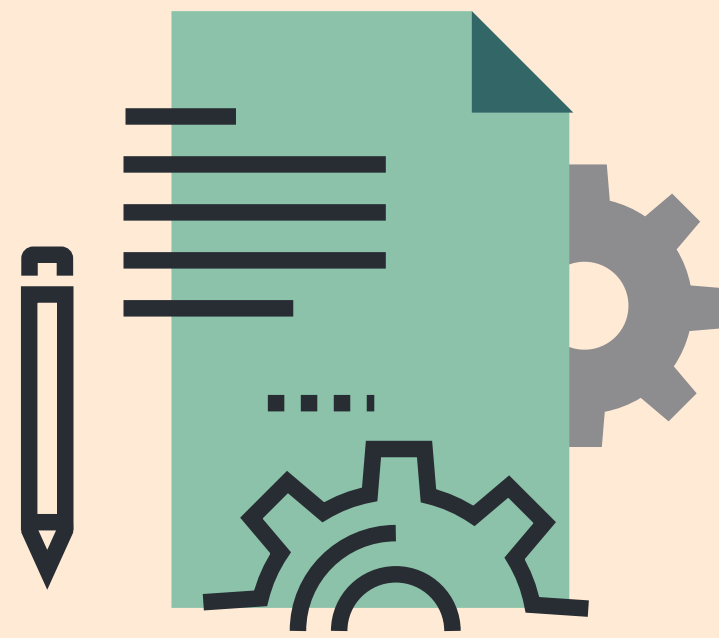
How Content is Organized

Biz Arch Mastery flagship content, located within [Learning Pathways](#), [Library](#), and [FABAQ](#) (Frequently Asked Business Architecture Questions), offers vast resources and learning opportunities. Sign up for our acclaimed [StraightTalk](#). This professional business blog advances the business architecture discipline through shared knowledge. It's serious content with a light and fun tone delivered twice monthly. Here's a quick summary of our core collection of resources:




LEARNING PATHWAYS

Embark on an adventure from a business architecture **practice**, **practitioner**, or **partner** perspective. This comprehensive section offers users easy-to-navigate pathways – from the beginning of your journey to complete mastery.



LIBRARY


Dive into our extensive Resource Library where you will find expertly authored content on all-things related to business architecture. The content is organized by **downloadable media**, **basic page** (HTML searchable content), **podcast**, **video**, and **StraightTalk post**. You can also select from **learning pathways** (practitioner, practice or partner points-of-view) and **categories** (business architecture taxonomy).



FABAQ


Learn from the most comprehensive collection of **frequently asked business architecture questions (FABAQ)** available online. Biz Arch Mastery provides straightforward and complete answers to your burning questions, plus we give you links to additional resources for deeper exploration.

Content Categories




Biz Arch Mastery equips you with a meaningful taxonomy of terms. The site content is organized by a comprehensive set of *categories* that helps you navigate the abundant resources. For example, you can filter by all-things related to "Governance," a sub-category to business architecture category of "Practice & Value." Browse our [complete list of categories and sub-categories](#) on next page of this guide.

How To Apply Filters and Perform Searches



In the [Resource Library](#), you can apply filters to narrow your search topic. You can filter by a single or combined parameters, which include *content type*, *categories*, and *learning pathways*. For broader searches, only use one filter criteria. Search results will automatically update as you use the filters and search field.

EXAMPLE: You can narrow content in Learning Pathways related to "Start a Practice" and set Categories to "Measuring Results & ROI", and limit results in Content Type to only "Article" content. Using the search field independently or in combination with the filters, you can conduct a query on a phrase or specific term. Use quotes (" ") to perform an exact match.



Within our [StraightTalk](#) section, you can filter posts by *learning pathways* and *categories* as well as sort by publish date, date updated, and blog post title (in ascending and descending manner).

Filter Results

Search results will automatically update as you use the filters.

Search

Use "quotes" to search for a phrase or to generate an exact match.

Content type

Select All

☒ Article

☐ Collection

☐ Downloadable Media

☐ Basic page

☐ Podcast

☐ Remote Video

☐ StraightTalk Post

Categories

>

Learning Pathway

>

RESET FILTERS



Biz Arch Mastery content is organized into the following top-level categories (**BLUE CAPS**) and sub-categories.

PRACTICE & VALUE

- Overviews & FABAQs
- Value of Business Architecture
- Vision, Inspiration & Prediction
- Maturity Assessments
- Measuring Results & ROI
- Planning & Roadmap
- Socialization & Adoption
- Role & Competencies
- Team Structure
- Playbook & Methodology
- Governance
- Visualization & Storytelling
- Resources & Tools

USAGE

- Overviews
- Strategy Execution
- Business Transformation
- Digital Transformation
- Customer Experience
- Business Ecosystems
- Innovation
- Emerging Technologies
- Decision-Making
- Project Portfolio Management
- Initiative Planning
- Product Management
- Mergers & Acquisitions and Divestitures
- Joint Ventures
- Policy Making & Compliance
- Risk Management
- Audit
- Simplification & Operational Efficiency
- Finance & Cost Management
- Crisis Management & Preparedness
- Sustainability & SDGs
- Ethics
- Business & IT Alignment
- Application Portfolio Management
- Non-Profit Organizations
- Startups and Small Businesses
- Architecting for Good

KNOWLEDGEBASE

- Overviews
- Capability Mapping
- Value Stream Mapping
- Information Mapping
- Organization Mapping
- Strategy Mapping
- Policy Mapping
- Product Mapping
- Stakeholder Mapping
- Initiative Mapping
- Metrics & Architecture Assessments
- Business Model Canvas
- Reference Models
- Metamodel & Tools

ALIGNMENT

- Overviews
- Innovation
- Experience Design
- Strategy
- Enterprise Architecture
- Portfolio Management & Planning
- Operating Model
- Business Process
- Business Analysis
- Organizational Effectiveness
- Organizational Change Management
- SAFe & Agile Methods